

#SIMPLYMALAYSIAN CAMPAIGN 2022 (“Contest”) is organized by **STAR MEDIA GROUP BERHAD (Company No.: 197101000523 (10894-D) (“Organizer”)**.

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THE CONTEST AS THEY CONTAIN BINDING LEGAL TERMS AND OBLIGATIONS INCLUDING LIMITATIONS OR EXCLUSION OF THE ORGANIZER’S LIABILITY. BY PARTICIPATING IN THE CONTEST, YOU ARE DEEMED TO UNDERSTAND AND AGREE TO BE BOUND BY THESE TERMS AND CONDITIONS IN ITS ENTIRETY.

IF YOU DO NOT AGREE TO ANY OF THESE TERMS AND CONDITIONS, YOU MUST NOT PROCEED TO PARTICIPATE IN THE CONTEST.

TERMS & CONDITIONS

- 1) This Contest is open to all members of the public aged 18 and above residing in Malaysia, excluding employees of the Organizer and/or its subsidiaries.
- 2) The Contest will run from 22 August 2022 (GMT00:00) to 16 September 2022 (GMT23:59) (“**Contest Period**”).
- 3) Entries submitted out of the Contest Period will be disregarded.
- 4) To stand a chance to win a prize in this Contest, participants have to submit entries via simplymalaysian.thestar.com.my (“**Website**”) or the Organizer’s WhatsApp Business Chat (+60379646600) (“**WhatsApp Business Chat**”) and fill up the registration form within the Contest Period. All of the fields on the registration form must be filled in for the participants to be eligible for the Contest.
- 4) Each participant can only win one (1) prize.
- 5) The Star Digital Access subscription plans

The promotion entitles you to 50% off any of The Star Digital Access’ plan

- a) Standard Plan monthly
- b) Standard Plan yearly
- c) Premium Plan monthly

d) Premium Plan yearly

The Star Digital Access Standard Plan provides full access to all content and features on TheStar.com.my and The Star Malaysia app. The Star Digital Access Premium Plan offers the same access and features as the Standard Plan, with the additional feature of ad-free content.

This subscribed access does not include links to other external platforms that require additional subscription/registration/payment.

Redemption is valid from Contest Period at www.thestar.com.my/subscribe. The discount can only be applied to new users or when you do not have an active plan. If your current subscription expires in less than 21 days, you must cancel your current plan before subscribing with the discount code.

The discount will only be applied for 1st transaction, recurring transactions will be at a normal price as per the plan you selected.

By redeeming the promo code, you hereby allow the Company and/or its subsidiaries and/or affiliates (collectively, "Star Media Group") to collect and process your Personal Data (as defined by Section 4 of the Personal Data Protection Act 2010) for the provision of the Service. You are also subjected to the terms and conditions of The Star Digital Access: <https://thestar.com.my/subscribe> .

6) The Star 1-month ePaper Subscription

You may refer to <https://newsstand.thestar.com.my/Terms> for more details.

7) Winner Selection

The total number of submissions received from both the Website and WhatsApp Business Chat will be pooled and sixty-five (65) winners will be shortlisted based on the following judging criteria:

- a) Topic relevance
- b) Originality and creativity; and
- c) Overall impression

The winners will then be ranked from 1st place to 65th place to win the prizes in the order below:

- a) Panasonic 50" 4K Android Smart TV
 - b) Huawei Watch GT3, 42mm
 - c) Huawei Freebuds Pro
 - d) Samsung Washing Machine 7kg
 - e) Samsung Tab A7 Lite
 - f) St Regis Hotel 2D1N Staycation for 2
 - g) Sunway Lagoon 2D1N Camp Out! for 2
 - h) Sunway Lost World of Tambun Admission Tickets for 2
 - i) AEON RM30 Cash Vouchers x30
 - j) McDonald's RM30 Cash Vouchers x27
- 8) At the end of the Contest Period, shortlisted winners will be contacted via telephone based on the contact number provided during the submission process and will be asked a simple question. In the event any participant is uncontactable after three (3) attempts or he/she is unable to answer the question asked correctly, then he/she will be disqualified and the next participant who met the judging criteria set out in Clause 5 above will be selected as the substitute winner.
- 9) The Organizer shall not be held liable in the event the shortlisted winner cannot be contacted for whatever reasons.
- 10) Upon verification of the winners, arrangement will be made for the respective winners of Panasonic 50" 4K Android Smart TV and Samsung Washing Machine 7kg to collect their prizes from the suppliers. An authorization letter will be provided to these two (2) winners for self-collection. For the remaining winners, separate arrangement will be made for the winners to collect their prizes from the Organizer's office located at Menara Star, 15, Jalan 16/11, 46350 Petaling Jaya, Selangor Darul Ehsan, from Mondays to Fridays, 10.00am to 4.00pm (excluding public holidays for Selangor). All prizes must be claimed

within three (3) months from the date of notification failing which any unclaimed prizes will be forfeited by the Organizer without further reference to the said winner.

Alternatively, a winner may appoint a representative to collect the prize on his/her behalf. Representative must be able to present a copy of the identification card or driving license or passport of the winner as proof of authorization prior to collection.

- 11) The Organizer may elect to post prizes to winners out of Klang Valley based on the address provided in the submission form. Prizes will only be posted once written confirmation has been given by the winner entailing his/her agreement for the postal delivery of his/her prize. The Organizer shall not be held liable for any damage or lost or delayed or unsuccessful delivery of prizes.
- 12) All prizes are subject to availability. The Organizer reserves the absolute discretion to substitute any of the prizes with other products and/or services of similar value, at any time it deems fit and necessary. All prizes are given on an "As Is Where Is" basis and are not exchangeable for cash, credit, other prizes or vouchers, whether in part or in full.
- 13) By participating in this Contest, the participants acknowledge and agree that the Organizer excludes all warranty and/or liability in connection with the awarded prizes and/or the Contest. Participants shall assume full liability and responsibility in case of any liability, mishap, injury, loss, damage, claim or accident (including death) resulting from their participation in the Contest, redemption and/or usage of the prizes. The Organizer shall not be held responsible for any liability, mishap, loss, damage, claim or accident (including death) in any manner whatsoever suffered by the participants as a result of their participation in the Contest and/or the use of the prizes.
- 14) While the Organizer will use reasonable efforts to include accurate and up to date information in the Website, the Organizer makes no warranties or representations as to the accuracy, correctness, reliability or otherwise with respect to such information, and assumes no liability or responsibility for any omissions or errors (including, without limitation, typographical errors and technical errors) in the content.
- 15) The Organizer reserves the right to amend these terms and conditions at any time without prior notice and the amended terms and conditions will be uploaded onto the Website. The participants are therefore encouraged to visit the Website from time to time to view any amendments and/or changes to the terms and conditions.

- 16) Use of and browsing on the Website is done at the participants' own risk. Neither the Organizer nor any other party involved in creating, producing, or delivering the Website, nor any naming right sponsors, event sponsors and third parties affiliated with the Organizer shall be liable for any direct, incidental, consequential, indirect, or punitive damages arising out of the participants' access to, or use of, or browsing the Website, or downloading of any materials, data, text, images, video, or audio from the Website, including, without limitation, damage to, or viruses that may infect, their computer equipment or other property as a result thereof. Without limiting the foregoing, everything on the Website is provided to the participants "as is" without warranty of any kind, either expressed or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.
- 17) If this Contest is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Organizer, then the Organizer reserves the right, in its sole discretion, to modify the terms and conditions for this Contest, modify the Contest, suspend, terminate or cancel the Contest, as appropriate, without prior notice.
- 18) **PRIVACY STATEMENT RELATING TO THE PROCESSING OF PERSONAL DATA OF PARTICIPANTS ("Notice")**
 - a) The Personal Data Protection Act 2010 ("**PDPA**") was introduced by the Government of Malaysia to govern/regulate the processing of the personal data ("**Personal Data**") in commercial transactions. This Notice is issued to participants to inform that this is the basis upon which the processing of the Personal Data is done by the Organizer.
 - b) Purpose: All information (including Personal Data) submitted by participants in their participation of the Contest shall belong to the Organizer and the participants irrevocably and unconditionally consent and permit the Organizer to use, publish and/or feature the participants' and/or their pictures (which may include the participant's name, statements about the Contest or any of its related matter) without further notice or compensation for publicity, advertising or any other related purposes in any manner whatsoever, including but not limited to in any of the Organizer's publications, websites and/or any promotional materials.
 - c) Transfer: The participants' Personal Data will be kept confidential by the Organizer but the participants also agree that for the purposes set out in Clause 18(b) above,

the Organizer may transfer or disclose such Personal Data to the following parties within or outside of Malaysia:

- i) Other partners or any participating partners which owe a duty of confidentiality to the Organizer;
 - ii) The Organizer's agents or contractors under a duty of confidentiality to the Organizer providing administrative, telecommunications, data processing or other services to the Organizer in relation to the Contest (such as but not limited to professional advisers, customer call centre providers, gift redemption centres or data entry companies);
 - iii) Any affiliates that owe a duty of care to the Organizer; and
 - iv) Any law enforcement agency and/or regulatory body for compliance with applicable laws, rules, regulations, codes and/or guidelines and/or any person or entity to whom the Organizer are under a binding obligation to make disclosure under the requirements of any law, rule, regulations, code and/or guideline and/or order of any competent court of law, law enforcement agencies and/or regulatory bodies.
- d) Access: The participants have the right to request access to and to request correction of the relevant participants' Personal Data. Nothing herein contained shall limit the rights of any participant under the PDPA.
- e) Visit www.thestar.com.my/privacy to view the full Privacy Policy of the Organizer.
- 19) All entry instructions and any other specific details relating to the Contest or the prizes not specified herein shall form part of these terms and conditions.
- 20) The Organizer's decisions are final and there shall be no appeals entertained and/or allowed. All participants shall not resort to court proceedings to review the Organizer's decisions.
- 21) For further information, please email your enquiries to marketing@thestar.com.my or customerservice@thestar.com.my .